

**WILLIAM C. MORLOK**

William C. Morlok is president of Morlok Development Group (MDG) and a Managing Member of IDEA Partnerships, LLC, a firm he co-founded with Eva Klein in 2001. IDEA Partnerships provides real estate development services, in partnership with institutions, for technology parks and *knowledge communities*. Mr. Morlok and Ms. Klein have worked together for many years on *knowledge-based economic development* projects—via EKA or via MDG.

An architect and developer, Mr. Morlok has 36 years of experience in the building design and development process. He is a nationally recognized expert in all aspects of strategy, finance, and public-private partnership structures for university-developed and university-sponsored real estate. He has been president of MDG since the inception of the original corporation in 1985.

Prior to founding MDG, he was a principal of Ewing Cole Architects, one of the largest architectural, engineering, interior design and planning firms in the Mid-Atlantic region. He served on the Board of Directors and was the firm’s Director of Business Development as well as Director of Health Care Architecture. His exposure to and participation in the planning and design of a wide range of academic, corporate, health care and development projects gives him a unique insight into the many economic, business, social and political issues associated with the development of real estate.

MDG created and utilizes a “service-based” approach to real estate development, enabling MDG to form strong, vital partnerships rather than short-term consulting or real estate “deal” relationships. This service-based approach is uniquely suited to the culture and decision-making process of institutions and to partnership development of all types.

MDG carries out comprehensive real estate development activities and provides a full range of real estate services, including: needs assessment, pro forma preparation, development planning, permitting services, real estate analysis, project implementation, financial projections, and project management.

Recent clients and development engagements include Innovation Park at Penn State, Oklahoma Technology and Research Park, Saratoga Energy + Technology Park, and Arkansas Research and Technology Park. Recent consulting projects include University Innovation Park, New Orleans Regional Planning Commission, South Dakota State University, Western Carolina University Millennial Initiative, NYU School of Medicine, Wake Forest University Health Sciences, and New York Presbyterian Hospital.

During the course of his career, Mr. Morlok has been an invited speaker for the Association of University Research Parks, the Economic Development Institute of New Jersey, Society for College and University Planning, and CIED. Mr. Morlok has also been published in professional journals such as *Real Estate Finance Journal*, *School and College*, *The Real Estate Forum*, *Tri-State Real Estate Journal* and *Forum*.



**Education**

BA, Architecture  
The Pennsylvania State University

**Registration**

Pennsylvania

**Certification**

National Council of  
Architectural Registration Boards  
(NCARB)