

**Education**

Masters in City Planning
University of Pennsylvania

BA, Geography and Urban Studies
Antioch College

STEVEN A. SPALDING

Steven Spalding is a Senior Consulting Associate with Eva Klein & Associates (EKA) and Principal of Point A Consulting—his own professional practice. Mr. Spalding’s 30 years of experience includes leadership roles with research parks and technology incubators, as well as community wide strategic planning initiatives. Mr. Spalding’s work with EKA includes:

- *Innovation Strategy*, Ohio University (current)
- *Research and Innovation Strategy*, North Dakota State University and NDSU Research/Technology Park (current)
- *Board Retreat Planning/Facilitation*, SUNY Research Foundation
- *Strategic Directions and Governance Review*, Virginia Biotech Research Park, Richmond
- *Closing the Loop on University-based Innovation Capacity*, Regional Planning Commission, New Orleans

Illustrative engagements undertaken by Mr. Spalding include:

- **Las Cruces, NM:** New Mexico State University commissioned a strategic business plan to assess future directions for its research park, in part to leverage its proximity to White Sands Missile Range, Fort Bliss, Holloman AFB, and NASA initiatives and Spaceport America. As co-project manager, Mr. Spalding led the market assessment and industry stakeholder analysis.
- **Grand Forks, ND:** Spalding helped reposition a technology incubator developed by the University of North Dakota Research Foundation as part of its strategy to establish a center of excellence in infectious disease. (Point A Consulting).
- **McAllen TX / Reynosa, Mexico:** Mr. Spalding prepared a market assessment to support the master planning process for a proposed 400-acre research and education park. The initiative positions the Rio Grande Valley region globally as a rapid response and advanced manufacturing center, capitalizing on its existing base of multinational “Maquiladora” companies. (With Broaddus Planning)
- **Atlanta, GA:** As part of a team creating a technology-focused economic development strategy for the Georgia BioScience Joint Development Authority and the Route 316 Corridor, Mr. Spalding led the identification of opportunities driven by the region’s academic, industry and investor sectors; and looked at best practices in other communities. (with AECOM)
- **Lincoln, NE:** Mr. Spalding worked within a multi-disciplinary consultant team on the external (non-university) market demand element of a business strategy for converting the 150-acre Nebraska State Fairgrounds into a live-work-play Innovation Campus. (with KMK Consulting)
- **South Florida:** Spalding has provided management advisory services to private developers seeking to reposition a traditional corporate campus as a science-focused research park within South Florida’s “Research Coast” and its emerging life science cluster.

From 1997 to 2007, Mr. Spalding was President/CEO of Louisville Medical Center Development Corporation (LMCDC). The Corporation was founded to grow the region’s life science cluster by building on the assets of the University of Louisville, while leveraging Louisville’s strength as a center of the Nation’s for-profit health care industry. Mr. Spalding also founded LMCDC’s business accelerator—MetaCyte Business Lab LLC—that provides hands-on management services to research faculty, clinicians and entrepreneurs seeking to build life science start-ups. He also led creation of the park’s new vision and brand as a commercialization center: NUCLEUS.

Previously, at the Louisville Chamber of Commerce, Mr. Spalding led two highly successful regional visioning initiatives that established the City’s focus on life science and logistics.

Mr. Spalding began his professional career in regional economic development and innovation strategies in Philadelphia, PA, where he was co-author of *The City of Philadelphia: An Urban Strategy*, a plan to coordinate the community’s federally-funded investments.