

OTHER ASSOCIATES

Among many, many additional EKA associates are the following individual experts:

Enrollment Modeling and Projections, Market Research

Vincent Maruggi



Mr. Maruggi is an expert in higher education enrollment modeling and projections, who focuses on the practical application of demographic, economic, and marketing analysis. He is Director of Institutional Research at Broward College, in Florida. He led EKA's work in projections of enrollment for 24 Massachusetts institutions, including 15 community colleges and 9 state colleges.

Strategic and Program Planning—Community Colleges

Kathryn Baker Smith, EdD



Dr. Smith is retired from her position as Vice President for Educational Support Services at Guilford Technical Community College. Earlier, she was a senior administrator in the North Carolina Community College System Office. Dr. Smith is an expert on community colleges and economic development, student services, planning and institutional research, and accreditation. An example of her work with EKA was an *Educational Master Plan* for Suffolk County Community College.

Capital Planning and Financial Planning

Kurt T. Steinberg



Mr. Steinberg is chief business officer at Massachusetts College of Art and Design. Previously, as Associate Vice Chancellor (chief fiscal officer) of the Massachusetts Board of Higher Education, Mr. Steinberg oversaw capital planning, capital and operating budgets, and legislative relations. Earlier in his career, Mr. Steinberg held legislative staff positions in Massachusetts and was employed at Arthur Andersen.

WEB-Based Projects and Tools

Erol Yildirim



Mr. Yildirim has extensive experience in all WEB-based and IT tools for research, surveys, and planning and provides such services in EKA projects. He also serves as Chief Information Officer for the Center for Regional Economic Competitiveness and as President of EY Solutions, Inc.

Enrollment Modeling and Projections, Market Research

Strategic and Program Planning—Community Colleges

Capital Planning and Financial Planning

Surveys, Databases, and Other WEB-Based Applications

**Commercialization, Innovation,
and Incubation Programs**

OTHER ASSOCIATES

Commercialization, Innovation, and Incubation Programs

Marcia Mellitz



Ms. Mellitz is president of BioSciences Strategies, based in St. Louis. As former CEO of the Center for Emerging Technologies in St. Louis, she developed and operated one of the US's most successful biomedical commercialization/incubation programs. A former client of EKA, Ms. Mellitz assists EKA with projects in which her expertise in programs, services, and funding for innovation activities is required.

Innovation Strategies

Innovation Strategies

W. Mark Crowell



Mr. Crowell is Chief Innovation Officer at the University of Virginia. He served as director of tech transfer at Scripps Institute, UNC Chapel Hill, NC State University, and Duke University. He is nationally recognized as a leader in university innovation strategies, programs, and policies. He joins EKA teams to support work with clients in these realms.

**Regional Economic
Development and University
Economic Development
Programs**

University Economic Development Strategies

Maureen Klovers



Ms. Klovers is principal of her firm, Lyon Park Associates, and specializes in organizational strategies and economic development. She has a decade of experience in marketing, developing, administering, monitoring, and evaluating federal, state, and local economic development programs. At the US Department of Commerce's Economic Development Administration, Ms. Klovers was involved in the University Centers Program, among others.

**Regional Economic
Development and Real Estate
Strategies**

Regional Economic Development and Real Estate Strategies

Ivan J. Miestchovich, PhD



Dr. Miestchovich is Associate Professor of Finance, Max Derbes III Professor in Real Estate, and Director, Institute for Economic Development and Real Estate Research at the University of New Orleans (UNO). Dr. Miestchovich was a founding member and board member of the University Economic Development Association. As a Senior Consulting Associate, he has worked with EKA on economic development strategies, particularly in Louisiana.