

**EVA KLEIN**

Eva Klein is president of Eva Klein & Associates (EKA)—a consulting practice devoted to higher education strategy which she calls *Strategies for the Global Knowledge Economy*. Ms. Klein's professional focus is invention of the 21<sup>st</sup> century (post-Ivory Tower) university and its proactive roles in serving regional, state, and national priorities.

Ms. Klein's work is based on her 40 years of experience in work with universities, public higher education systems and agencies, and not-for-profits. She is an acknowledged expert in higher education strategic planning, capital facilities planning, and capital financing strategies. Even more, she is known for her thought leadership in defining 21<sup>st</sup> century strategies for *university engagement in knowledge-based economic development and regional innovation systems*.

Ms. Klein is the only consultant in the US who has focused for 25+ years on inventing solutions to emerging challenges that higher education institutions face, as they are required to become *core resources in their regional and state economies*—while also continuing to improve performance in traditional missions—and often in the face of declining budgets.

Ms. Klein has led teams for studies in organization, governance, strategic planning, facilities planning, capital finance, business processes, and financial management for public and private institutions and other not-for-profits. Her clients for *strategic business planning* for technology development/innovation system strategies, regional economic development initiatives, university *engagement* strategies, and research parks/incubators include universities, local/state governments, and special-purpose economic development agencies in the US and abroad—with clients ranging from a single university to complex alliance organizations.

These interests arose from Ms. Klein's entire career experience—in consulting, investment banking, and university administration. Prior to forming EKA in 1990, Ms. Klein was vice president/group manager of higher education public finance at Chemical Bank, New York (now JP Morgan/Chase). Earlier, she was senior manager in the Higher Education Consulting Group, KPMG Peat Marwick, New York. Earlier still, Ms. Klein served for eight years at American University (Washington, DC), where she founded AU's Cooperative Education Program and later served as Executive Assistant to the Provost, then Executive Assistant to the President.

Ms. Klein is the first non-university member elected to the board of directors of the University Economic Development Association (UEDA). For UEDA, she chairs the *Body of Knowledge Committee*. She was invited to serve on the Advisory Board of the Council on Innovation, Competitiveness, and Economic Prosperity (CICEP) of the Association of Public and Land-Grant Universities. Ms. Klein also served several terms on the boards of directors and as vice president of the Association of University Research Parks (AURP) and the International Economic Development Council (IEDC). AURP gave Ms. Klein a special Appreciation Award in 2009.

Ms. Klein has been an invited speaker at conferences of the Canada Foundation for Innovation; Association of University Technology Managers (AUTM); National Association of College and University Business Officers (NACUBO); Association of Physical Plant Administrators (APPA); International Economic Development Council (IEDC); Society for College and University Planning (SCUP); Association of University Research Parks (AURP); International Association of Science Parks (IASP); the National Business Incubation Association (NBIA); and many state or regional events.

Ms. Klein's publication and presentation topics include strategic planning, capital finance, commercialization of university research, regional innovation systems, research parks, real estate asset utilization, and higher education roles in *innovation-based economic development*. Her recent publications are about *university engagement strategies* and *capital facilities planning*.

Internationally, Ms. Klein has provided consulting services to university and government clients in six countries. She has given keynote addresses and invited presentations at conferences in Canada, France, Italy, Brazil, Russia, Hungary, Czech Republic, Uzbekistan, Senegal, and the People's Republic of China.

**Education**

AB, French/Liberal Arts  
Douglass College  
Rutgers University

MA, French Literature  
New York University and Université  
de Paris—La Sorbonne

MS, Education  
Graduate School of Education  
University of Pennsylvania

MBA, Strategic Planning/Finance  
The Wharton School  
University of Pennsylvania

**AURP Award**

In October 2009, the Association of University Research Parks honored Ms. Klein with an **Appreciation Award** for her two decades of service in promoting the success of university-affiliated research/technology parks—*tied in with larger university missions*.

**Recent Books**

Ms. Klein is co-author of two books published in 2010:

*The Relevant University: Making Community and Economic Engagement Matter* (with Lloyd A. Jacobs), The University of Toledo

*Strategic Capital Development: The New Model for Campus Investment* (with Harvey H. Kaiser), Association of Physical Plant Administrators (APPA)